STATE OF NEW JERSEY
DEPARTMENT OF THE TREASURY

AGENCY REQUEST FOR PROPOSAL

VENDOR NAME AND ADDRESS:	RETURN THIS PROPOSAL TO:	DELIVER TO:
	Dorothy P. Guzzo Executive Director NJ Historic Trust PO Box 457 Trenton, NJ 08625	NJ Historic Trust PO Box 457 Trenton, NJ 08625
SBE CATEGORY:	FAX NO:	

NOTE: This proposal must be received by the opening date/time:	AGENCY PERSON TO CONTACT:
4:00PM on Thursday, May 10, 2018 at the place named above.	Dorothy P. Guzzo, Executive Director

FISCAL YEAR	ACCOUNT NUMBER	AGENCY REFERENCE NO.	COMMODITY CODE NO:
2017	FY18-100-022-8049-017	RFP #: 2018-2	

ITEM NO.	QUANTITY	UNIT	DESCRIPTION (ALL ITEMS MUST BE DELIVERED F.O.B. DESTINATION)	UNIT PRICE	AMOUNT
1	1		Based on preliminary research,		
			and an existing marketing and messaging package,		
			the Historic Trust seeks a marketing		
			and/or advertising consultant/team to		
			develop and implement an advertising campaign		
			to ultimately increase sales of the license plate,		
			engage the public more broadly in heritage tourism,		
			and enhance the public's appreciation		
			for our historic sites.		
PRICES ARE FIRM UNTIL THE FOLLOWING DATE:				TOTAL	

CASH DISCOUNT	DATE OF DELIVERY	VENDOR'S FEDERAL I.D. NUMBER	VENDOR'S TELEPHONE NO.

VENDOR'S SIGNATURE (Must be Signed):	PRINT OR TYPE NAME BELOW:	DATE: